## CLAIMS

1) A container of cigarettes comprising an outer package (2), a number of packets (3) of cigarettes arranged in a given order inside the outer package (2) and at least one reusable box (4) housed inside the outer package (2); the container (1) being characterized by the fact that the reusable box (4) is arranged side by side with the packets (3), is arranged with the packets (3) in said given order, and contains one of the packet (3); each one of the other packets (3) acting as a refill for the reusable box (4).

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- 2) A container as claimed in Claim 1, wherein each said packet (3) comprises an outer package (7) in turn comprising an airtight overwrapping (9).
- 3) A container as claimed in Claim 1 or 2, wherein each said packet (3) comprises an outer package (7) defined by an airtight overwrapping (9).
- 4) A container as claimed in Claim 2 or 3, wherein 20 said overwrapping (9) and said reusable box (4) are made of respective printable materials.
  - 5) A container as claimed in one of Claims 1 to 4, wherein said reusable box (4) and each of said packets (3) are printed with first and, respectively, second graphics (8, 11) visible from the outside.
  - 6) A container as claimed in Claim 5, wherein said first graphics (8) are different from said second graphics (11).

- 7) A container as claimed in any one of Claims 1 to 6, wherein said reusable box (4) is a closed box comprising a lid (5) which can be opened and which closes an opening (6) shaped and sized to permit the passage of a said packet (3).
- 8) A container as claimed in Claim 7, wherein the inner shape of said reusable box (4) and the outer shape of each said packet (3) are substantially complementary.
- 9) A container as claimed in any one of Claims 1 to 10 8, wherein said reusable box (4) is made of cardboard.
  - 10) A container as claimed in any one of Claims 1 to 8, wherein said reusable box (4) is made of plastic material.
- 11) A container as claimed in any one of Claims 1 to 8, wherein said reusable box (4) is made of metal material.
  - 12) A container as claimed in any one of Claims 1 to 11, wherein inside the container (1) there is provided a sheet of paper or carton, which has the function of compensating the dimension of the box (4) in order to give uniform dimensions to the group of packets (3) inside the container (1)

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- 13) A container as claimed in Claim 12, wherein the sheet of paper or carton is printed and have the function of a coupon.
- 14) A container as claimed in Claim 12 or 13, wherein the sheet of paper or carton is folded.